



Private Sector Behavior for a Sustainable Future

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Nutreco today

>100

Production plants
in 37 countries



>11,000

Employees



€6.4 billion
Revenues



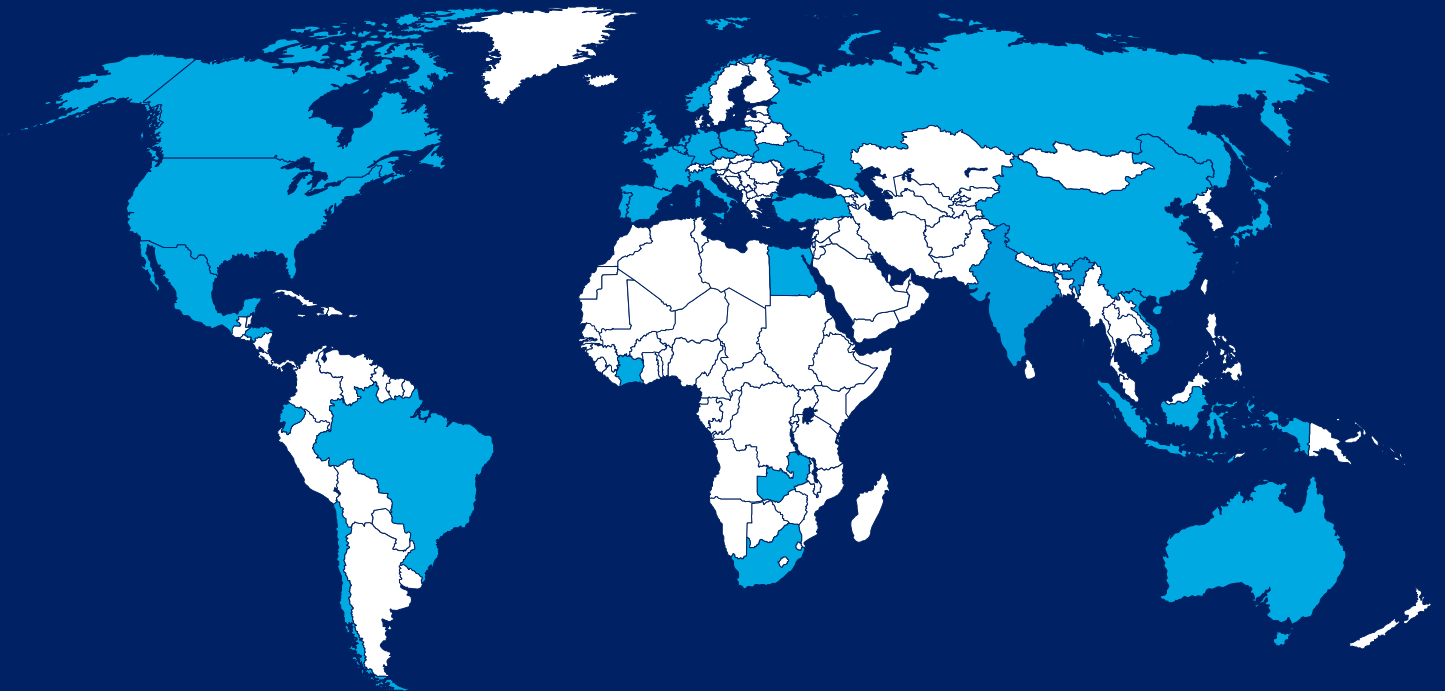
>4,000

Employees in
growth
geographies

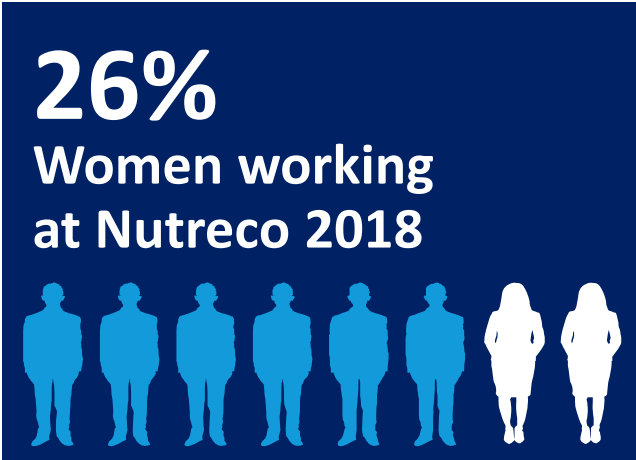
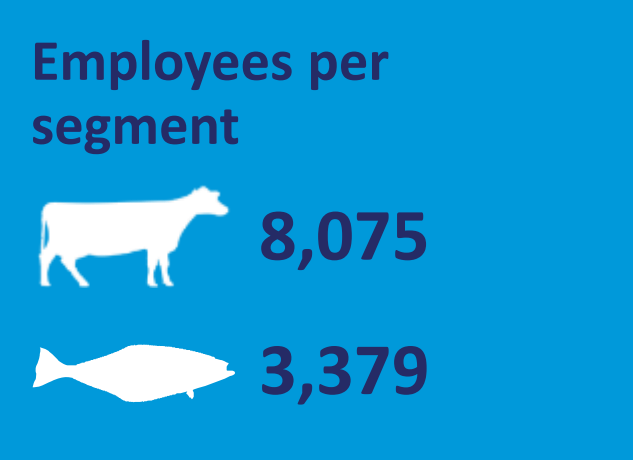
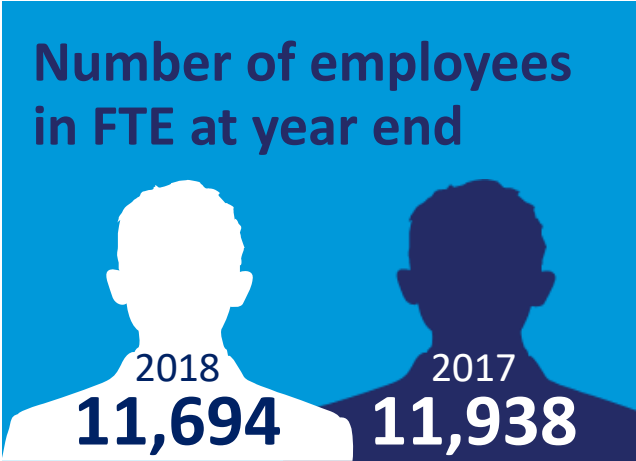


trouw nutrition
a Nutreco company

SKRETTING
a Nutreco company



Our people



Country	FTEs
Spain	2,409
Canada	1,612
Brazil	631
Netherlands	854
China	805
USA	633
Chile	468
Ecuador	537
Vietnam	342
Norway	393
Other	3,010
Total	11,694



How to feed the growing world population in a sustainable way?



Current world Population:

7,673,196,802

Our mission

feeding
the future

How can the private sector address this?

1.

**Eliminating
poverty and
addressing food
security in
communities**

2.

**Doing more
with less**

3.

**Measurably and
significantly
decreasing
Greenhouse Gases
(Science Based Targets)**



1. Eliminating poverty and addressing food security in communities

- Based on the concept of “Creating Shared Value”
- Engage the small, marginalized, farmer in the company’s community
 - Teach the technical tools to be an efficient and sustainable producer
 - Design products to specifically support that technology level
 - Teach money management skills
 - Assist organizing coop sales of harvested product
 - Assist small farmer raise themselves out of poverty


Resulting in addressing food security **AND** a doubling of family income and raising above poverty



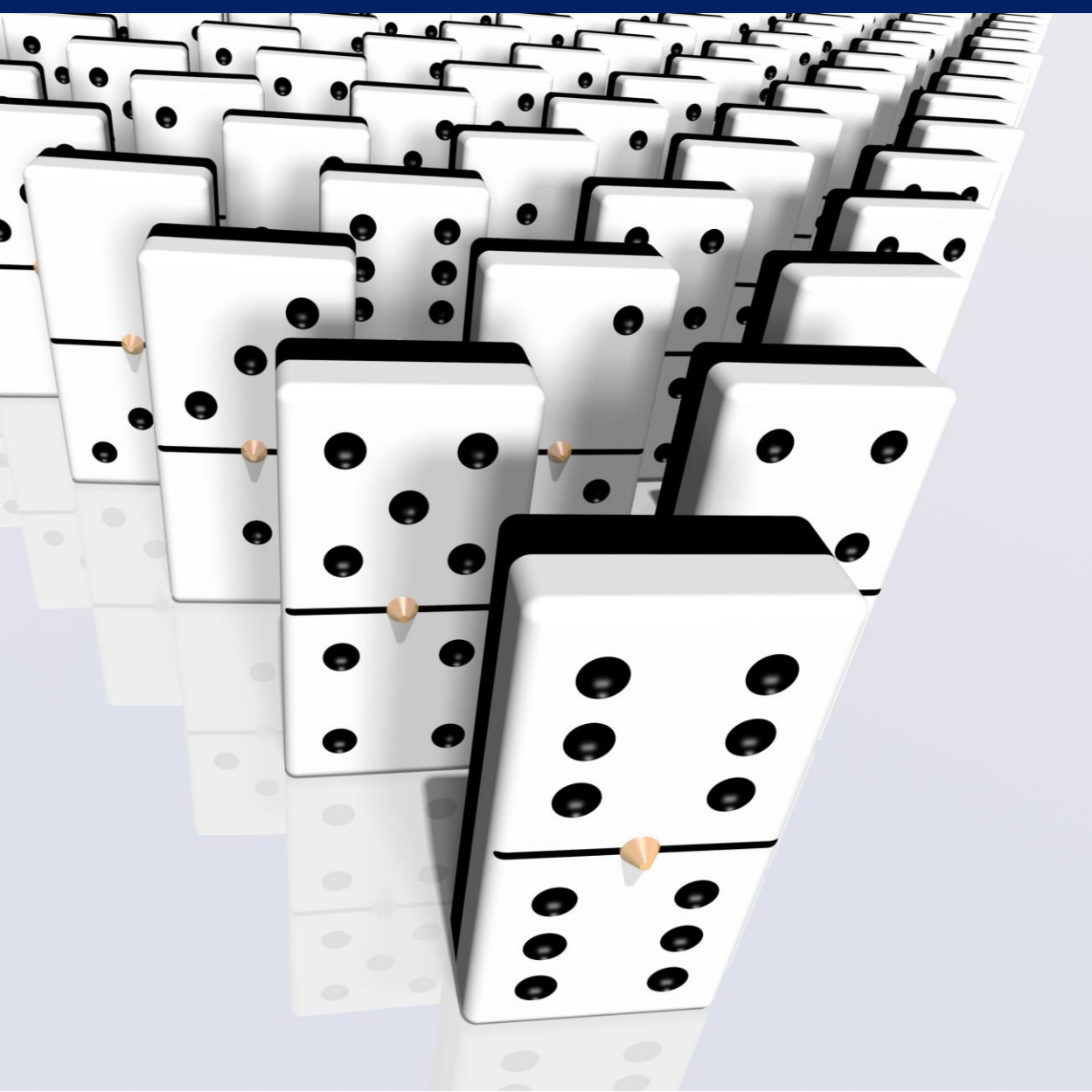
2. Doing more with less

- Based on the concept of “Creating Shared Value”
- Engage with the medium-sized producer
- Co-host regional workshops with medium-sized farmers to raise awareness of best practices
- Offer products that increase protein digestibility and efficiency
- Demonstrate how productivity over existing pasture can support growth and development of the industry without the need to expand and convert forest and land

Resulting in Brazil increasing ranchers yield from an average of 1.3 head/has to 2.8 head/has



3. Measurably and significantly decreasing Greenhouse Gases (Science Based Targets)



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Elegant domino effect by which companies are brought into the discussion by their customers downstream, who must achieve carbon footprint reductions in sourcing.

The first responders and the more ambitious a company can profile itself in terms of making similar reduction commitments, the more likely it is to become the preferred business partner in the supply chain. And it will then address its own supply chain once it makes the same commitment.

Thank
you

