



Worldwide  
Environmental  
Education

**OUR GOAL**

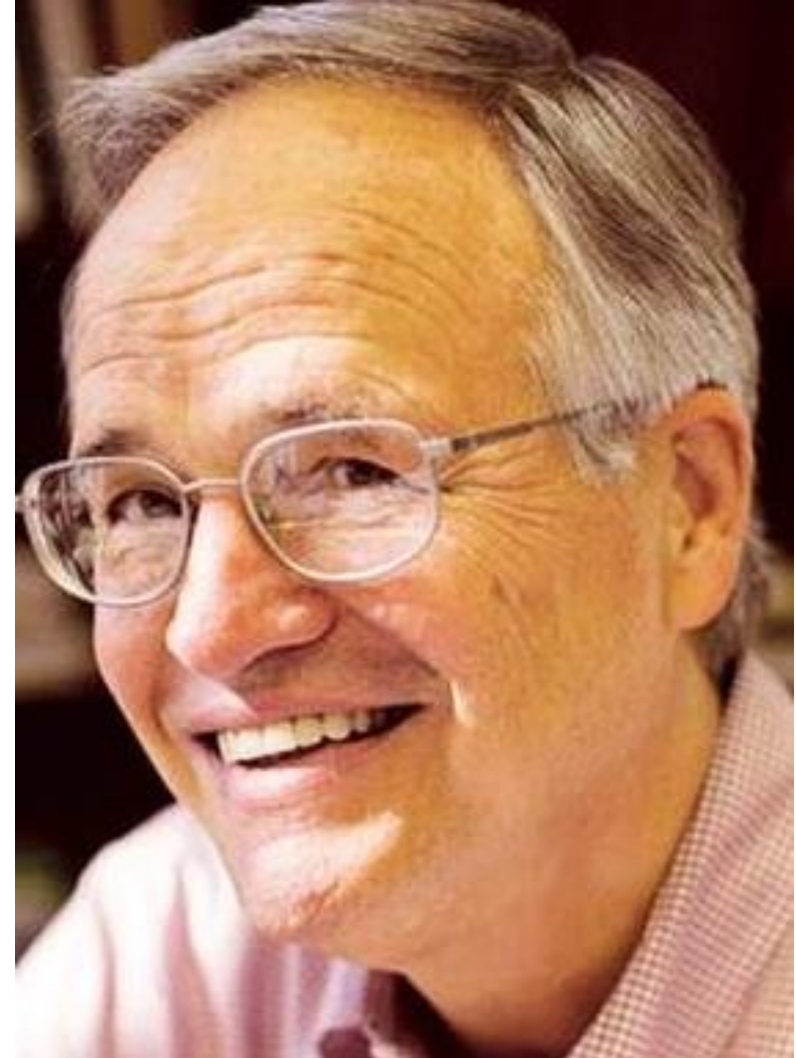
**WORLDWIDE ENVIRONMENTAL EDUCATION**

## Panel participants

- **Iñigo Orvañanos** – W.E.E. & EDUCA Foundation
- **Kathleen Rogers** – Earth Day Network President
- **Julio Trujillo** – Mexico's Undersecretary for Environmental Promotion and Regulation at SEMARNAT
- **Camila Zepeda** – Mexico's Director General of Global Issues at SRE
- **Montserrat Salazar** - W.E.E. & The Hunger Project Mexico
- **Eduardo Murat** –Mexico's Senator on leave
- **Gabriela Cuevas** – Inter-Parliamentary Union President & Mexico's congresswoman
- **Ruz Deliz** – Foundation for Environmental Education
- **Melanie Hardwood** – eduCCate Co-founder

*“I used to think that top environmental problems were biodiversity loss, ecosystem collapse and climate change. I thought that thirty years of good science could address these problems, but I was wrong. The top environmental problems are selfishness, greed and apathy, and to deal with these we need a cultural and spiritual transformation. And we scientists don’t know how to do that.”*

**-James Gustave Speth**



We are a group of NGOs that believe in environmental education  
as the driving force to mitigate the climate crisis

telar  social  
MÉXICO

The  
Hunger  
Project.  
MÉXICO

 **EDUCA**

  
EARTH DAY NETWORK

 **eduCCate**  
Global™

FOUNDATION FOR  
ENVIRONMENTAL EDUCATION  
**FEE**

 **uma**  
UNIVERSIDAD DEL MEDIO AMBIENTE

 FONDO MEXICANO  
PARA LA CONSERVACIÓN  
DE LA NATURALEZA, A.C.  
FMCN INSTITUCIÓN PRIVADA

pro  
natura  
asociación civil

**REVER  
SIBLE**  
AGENTES DE CAMBIO

  
CINEMA  
PLANETA

 **Grupo Ecológico  
Sierra Gorda**<sup>IAP</sup>

la nueva educación  
**e1**

 **REEDUCA**  
Red de Escuelas por la Educación  
y la Conciencia Ambiental A.C.

 **Cinema  
Park.**  
Presentado por cinépolis

  
ÁLGIDO

 **naturalia.ac.**

centro**urbano**

 **ALIANZA MÉXICO**  
SIN PLÁSTICO



## Our purpose

**Ensure all students worldwide have  
access to environmental education for  
sustainable development**

# International Environmental Education



## Efforts

# 1970



**EARTH DAY NETWORK**

April 22 has been named Earth Day

Aims to raise awareness and environmental actions worldwide

2020 commemorates its 50th anniversary by seeking to mobilize millions of citizens to achieve a significant global impact

# 1992

Article 6: promote and facilitate the development and implementation of educational on climate change

Focus on the six priority areas:

- **Education**
- Training
- public awareness
- public participation
- public access to information
- international cooperation





# 2000

A declaration of fundamental ethical principles for building a just, sustainable and peaceful global society that inspires in all people a new sense of global community

Section 14: “Integrate into formal **education** and life-long learning the knowledge, values and skills needed for a sustainable way of life”



# 2012

## Guidelines on Action for Climate Empowerment (ACE)



To facilitate the work of focal points in each country on implementing Article 6

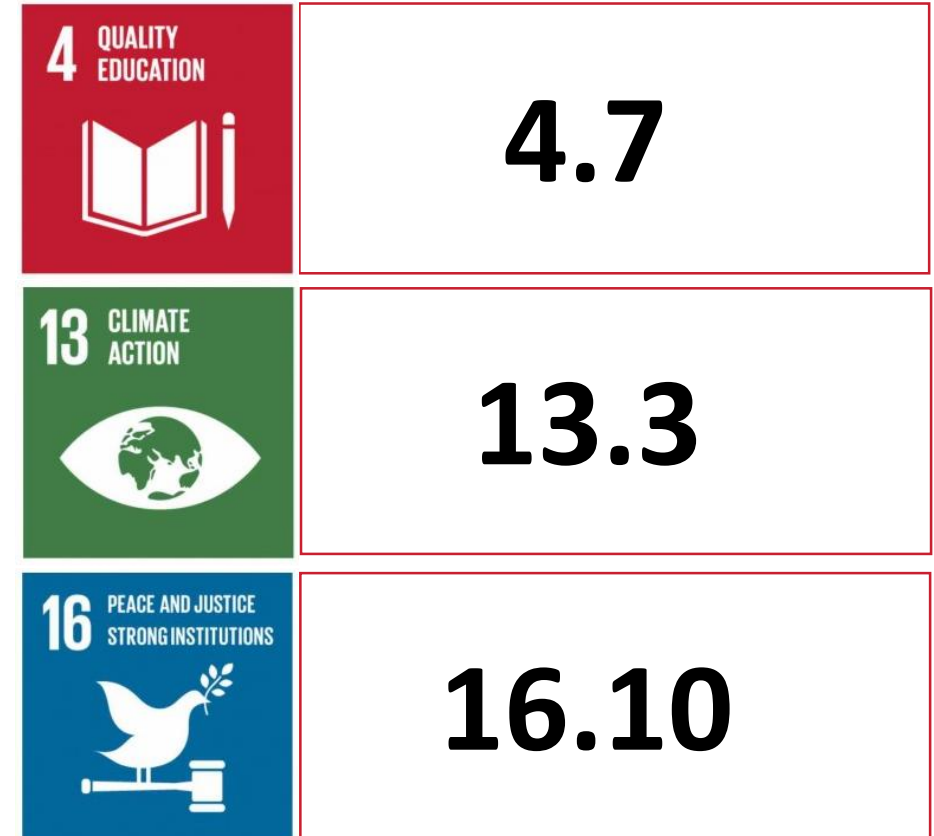
Its purpose is to serve as a guideline to monitor, evaluate and report the connection with Sustainable Development Goals and the Global Action Program for **Education** for Sustainable Development

# 2015

## Sustainable Development Goals



## Environmental **education** related targets



# 2016



Article 12 states that Parties shall cooperate in taking measures, as appropriate, to enhance climate change **education**, training, public awareness, public participation and public access to information, recognizing the importance of these steps with respect to enhancing actions under this Agreement



# 2018





# Strategies

# 1

## Strategy TOP - DOWN

Develop a **Global Agreement for Environmental Education (GAEE)** with the objective for all countries to incorporate mandatory environmental education and sustainable development into their Constitutions.

**Goals:** Ensure 100% of the signatory countries of the Paris Agreement to incorporate into their Constitutions mandatory environmental education programs in all classrooms at all education levels as a State policy.

**Action Plan:** Throughout 2020, we suggest to hold an international event with the objective of drafting a global agreement to incorporate environmental education into each country's educational systems for all signatory governments of the "Paris Agreement," aiming it to be signed at COP26 in Glasgow in 2020

# 2 Strategy BOTTOM - UP

**Implement Environmental Education for Sustainable Development at all education spaces worldwide**, formal and informal, as a strategy to reach sustainability in 2030.

**Goal:** Achieve during the **first stage** that one thousand schools in Mexico and ten thousand schools worldwide become “Schools for the Earth” committing and incorporating specific environmental education actions or programs, presenting the results on Earth Day, April 22, 2020.

## **At a second stage in 2030:**

- a) All schools and universities of the agreement’s signatory countries incorporate an Environmental Education certification at all education levels.
- b) Companies and NGOs to incorporate Environmental Education programs for their employees and collaborators.
- c) By 2012, achieve that the agreement’s signatory countries implement high-impact mass communication strategies for raising environmental awareness and forming alliances with mass media to promote the initiative.



# 3 Strategy

**Articulate strategic alliances with key actors to influence, implement and transform environmental education for sustainable development**

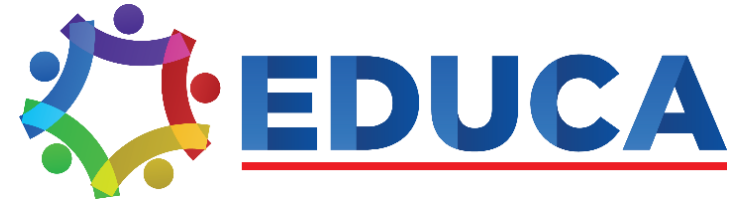
**Goal:** By 2021, for each of the countries signing the agreement, have a clearly defined group of strategic actors from NGOs, public and private sectors to design and supervise the progress of each country's strategies.

**Action Plan:** Identify strategic and relevant actors nationwide with the purpose of establishing a work alliance among all sectors: NGOs, private and public sector, communication, media and other key players, in order to turn education for sustainable development into a reality for the countries.



*The planetary warrior  
serves the Earth.  
Earth is first, always.*

*- Captain Paul Watson,  
Earthforce!*





**Glasgow must be  
the COP about  
Environmental Education**



*If you are thinking a year ahead, plant seeds. If you are thinking ten years ahead, plant a tree. If you are thinking 100 years ahead, educate people.*

*- Chinese Proverb*