FACTSHEET

GOOD GROWTH PARTNERSHIP

## The Good Growth Partnership

Cultivating Sustainability in Commodity Supply Chains

# Adaptive Management and Learning

## The Context for Collaboration and Coordination

Unsustainable commodity supply chains contribute to massive deforestation around the world, specifically in tropical zones. The Good Growth Partnership was formed by several leading global multilateral and non-governmental organizations working together to address this complex development challenge using an integrated approach focusing on four specific supply chains: soy in Brazil, beef in Paraguay, and palm oil in Indonesia and Liberia.

Effective coordination between the agencies, countries, and projects within the Good Growth Partnership is crucial in order to realize the great potential for reducing tropical deforestation, increasing demand for responsible products, and improving the sustainability of commodity production. The Adaptive Management and Learning Project is built on the idea that a culture of learning will lead to increased knowledge, better practices, and improved results.

This requires a collaborative approach to a number of vital elements including program-level monitoring and evaluation, knowledge management, and implementation of a partnership strategy with global-level cross cutting partners.

As part of the knowledge management activities, a Global Community of Practice will be established to convene practitioners from the target countries to share best practices and promote learning. This project will also contribute to developing robust and policy-relevant evidence based on the effectiveness of different voluntary sustainability standards being used to implement deforestation-free and sustainable production and sourcing initiatives. This collaborative and coordinated approach will help amplify the progress made in individual projects, and improve the success of the entire partnership.

**Budget**
GEF: USD $2,749,124
Co-financing: USD $164,700,268

**Implementing Agencies**
UNDP and WWF in partnership ISEAL Alliance

**Countries and Regions in Scope**
Global with a focus on partner countries: Brazil, Indonesia, Liberia and Paraguay

## Project Overview

The Adaptive Management and Learning (A&L) Project is designed to increase cooperation between agencies, countries, sectors and supply chains within the scope of the Good Growth Partnership. The project will be responsible for the partnership's initiatives that target responsible demand, enable transactions and sustainable production.

Via its communications component the A&L Project will be instrumental in ensuring that the Good Growth Partnership is viewed as a cohesive whole and that it has a clear identity.

## Project Components

**1. Management**
Component one focuses on the coordinated management of the Good Growth Partnership, leading to logical and technical sequencing of activities, program-level monitoring and evaluation as well as overall resilience.

**2. Understanding Standards**
Component two targets increased understanding of the impacts of voluntary sustainability standards (VSS) and VSS-like mechanisms on deforestation, biodiversity and habitats as well as other social and environmental outcomes across different geographies and contexts, to promote adaptive management and to increase the effectiveness of these mechanisms.

**3. Communications and Knowledge**
Component three covers knowledge management, partnership development and communications which will be implemented to maximize learning, foster synergies, and promote replication and upscaling of actions to address deforestation in commodity supply chains.

## Expected Results

A total of **16** logical technical sequencing of activities across individual projects as measured by annual national level inter-agency workplans to implement and achieve expected program goals.

**Effective** adaptive management within the Good Growth Partnership as measured by the number of successful adaptive management practices that address bottlenecks in implementation or in attainment of program goals.

Established and **effective** functioning of the Global Impacts Platform.

A **number** of new syntheses and summaries of evidence uploaded onto the Global Impacts Platform and associated audience-specific communications will be created and disseminated.

At least **five** knowledge products that share Good Growth Partnership insights and learnings.

At least **six** active partnerships, engaged at a programmatic level, which share information, expertise and tools. Further impacts will be enabled through these collaborations and the provision of co-financing.

## Stakeholders Engaged

Outreach includes major actors within the sustainable forest management sector and along the entire supply chain for oil palm, beef, and soy.

- Governments (at national and sub-national levels)
- Financial institutions
- Private sector
- NGOs and civil society
- Platforms and collaboration forums
- Academia
- Donors

## Opportunities for Engagement

The Adaptive Management and Learning Project is designed to increase cooperation between agencies, countries, sectors, and supply chains. There are opportunities to engage with partners at every level, from local to international stakeholders, in order to amplify the partners' collective impact with the goal of making commodity supply chains more sustainable.

## Insight

"The Good Growth Partnership provides a platform from which we can draw lessons and tap into best practice on key sustainability issues that are often faced by other countries. I'm sure that Liberia will learn greatly from the comparative experiences of other countries as we begin the journey toward sustainable palm oil."

**Cleophas Torori,**
*UNDP-Liberia Deputy Country Director*

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## About the Good Growth Partnership

Launched at the United Nations New York headquarters in 2017, the Good Growth Partnership works with the governments of Brazil, Indonesia, Liberia and Paraguay, as well as the private sector and civil society organizations, to put sustainability at the heart of commodity supply chains. The partnership is funded by the Global Environment Facility and also contributes to the GEF's commitment to assist the objectives of multilateral environmental agreements. Led by the UNDP's Green Commodities Programme, the initiative was designed and is being implemented in partnership with Conservation International, the International Finance Corporation, UN Environment, the World Wildlife Fund and their respective partners.

### Project Document

View the project document in full at www.thegef.org

### Contact

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Cultivating Sustainbility in Commodity Supply Chains

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